

WWKI (FM)
EEO PUBLIC FILE REPORT
April 1, 2018 – March 31, 2019

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access	No	0
2	Employee Referral	No	0
3	Indeed Website www.indeed.com	No	0
4	Indiana Broadcasters Association Attn: Gwen Piening 3003 East 98 th Street, Suite 161 Indianapolis, IN 46280 www.indianabroadcasters.org	No	0
5	Indiana University-Kokomo Attn: Sheryl Phillips 2300 S. Washington Street Kokomo, IN 46902 (765) 455-9301	No	0
6	Internal Posting	No	0
7	Job Fair (<i>see Section III</i>)	No	0
8	Kokomo Tribune/Career Builder Attn: Kathie Gifford 300 N. Union Street Kokomo, IN 46904 (765) 854-6722	No	0
9	Professional Referral	No	0
10	On-Air Announcements	No	0
11	Station Website Posting	No	0
12	Zip Recruiter Website www.Ziprecruiter.com <i>(Internet-based job board and secondary posting service to more than 25 additional on-line job banks, eg. diversityjobs.com, monster.com and topusajobs.com)</i>	No	0
13	Internal Transfer/Promotion	No	0
14	Cumulus Job Board (Cumulus.hrmdirect.com)	No	0
15	SEU Facebook Pages	No	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	Glass Door (www.glassdoor.com)	No	0
17	Linked In	No	0
18	Walk In	No	0
19	LinkUp	No	0
18	Monster	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			0

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
	Internship Program	Between May 2018 and August 2019 our SEU hosted one student intern from Indiana University Purdue University Kokomo. The intern was supervised by our Program Director and assisted with various tasks related to On-Air and Production such as preparing for the morning show on WWKI, attending Morning Show Meetings with Program Director, she was given opportunity to broadcast and take part in contest.
	Participate in program sponsored by educational institution relating to careers in broadcasting.	Kokomo High School International Baccalaureate Career Program invited our SEU's Program Director and IT Manager to speak to the class on February 20, 2019. They spoke with a large group of students about career opportunities in radio broadcasting and answered questions
	Participate in Career Fair	On September 19, 2018 our SEU participated in The Tipton County Career Readiness Council Career & Job Fair at the Tipton County 4H Building. Our SEU's Market Manager and IT Manager attended this event and spoke with candidates from a large variety of backgrounds and explained careers in radio broadcasting, discussed current vacancies within the SEU and accepted resumes from interested attendees.
	Participate in Collegiate Career Expo	On November 7, 2018 our SEU participated in the Indiana University-Kokomo Cougar Career Fair at its Kokomo campus. The SEU's Market Manager and Program Director attended the event and answered students' questions about career opportunities in radio broadcasting as well as its on-going internship program and job openings within the SEU.
	Participate in Collegiate Career Expo	On March 20, 2019 our SEU participated in the Indiana University-Kokomo Cougar Spring Career Fair at its Kokomo campus. The SEU's Program Director attended the event and answered students' questions about career opportunities in radio broadcasting as well as its on-going internship program and job openings within the SEU.

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	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
	Participate in Job Fair	On March 30, 2019 our SEU participated in the Indiana Broadcasters Association Fall Job Fair at The 502 East Event Centre in Carmel, IN. Our Market Manager, Director of Sales and Digital Sales Manager attended the event and answered questions about career opportunities in broadcasting, talked about current vacancies within the SEU and accepted resumes from interested attendees.